



make them

shine

st. david's center

MEETING THE MOMENT SHAPING THE FUTURE

The need is great. Our services are life-changing for over 4,400 children and families. Our services include speech and occupational therapies, autism services, children's mental health, community-based disability services, and an inclusive preschool for children of all abilities.

The preschool
EXPULSION RATE IS
3x
HIGHER
 than children
in K-12


1 in 5
CHILDREN

is faced with a diagnosable
mental health concern.


1 in 44
children in MN
are diagnosed with
autism, versus the
national average
of 1 in 54 children

With a long history of multidisciplinary expertise working closely with families, our services address family and community concerns. Without proper assessment and early intervention, complex developmental and behavioral issues in children can lead to poor educational outcomes, as well as significant barriers to achieving success in family life and work.



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annual gala

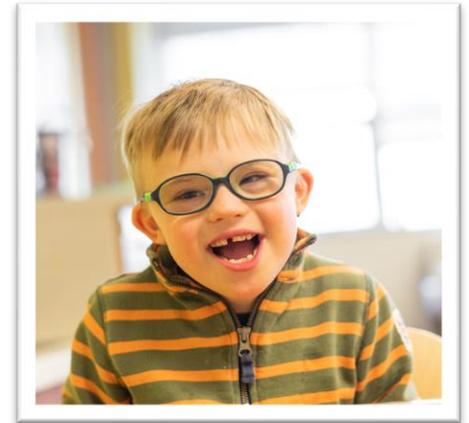
YOUR INVESTMENT CHANGES LIVES

\$450,000 RAISED IN ONE NIGHT = 4,300 lives impacted

For every \$1 you invest in early education and intervention, there is up to a \$17 return. A child's chance for success is greater because there is less reliance on government programs, a reduction of juvenile delinquency, and higher economic potential.

We Belong Here

When the Kennedys were searching for an early childhood education program for their sons, 16-month-old Spencer and older brother Quinn, they had no doubt that St. David's Center was the right fit. Spencer was born with Down Syndrome, and Heather and Caleb felt strongly that both boys should be in an environment that included children of all abilities and offered the highly coordinated care Spencer needed. Around the age of five, Spencer's teachers saw a regression in speech and nuanced changes in behavior, ultimately resulting in a diagnosis of autism. Spencer and his family embarked upon a new phase of their journey with St. David's Center, supported by a network of therapists dedicated to nurturing Spencer's growth.



Today, Spencer and his family are thriving. Now in third grade, he enjoys family game nights and dancing and continues to build and practice skills in St. David's Center's School Age Autism Day Treatment program.

"One of the things that's always been so special about this place," Heather reflects, "is this ability to bring all of this expertise about the diagnosis but also to honor the child who's experiencing it and to really foster that child's potential, whatever that potential may be."

To help light the way for Spencer, and thousands like him, become a sponsor today!



OUR EXCLUSIVE EVENT SHINES BRIGHT

Within every child is a spark. Our attendees light the way and make them shine!

For 33 years, the annual *Make Them Shine Gala* has brought together 500 of the Twin Cities' most influential decision-makers at our premiere event that **raises more than \$450,000** through corporate sponsorships, a silent auction, a live auction featuring exclusive and once-in-a-lifetime experiences, and a Fund-A-Need program highlighting families impacted by our services.

SATURDAY MARCH 12, 2022

McNamara Alumni Center

University of Minnesota Campus

5:00 p.m. Reception

6:00 p.m. Silent Auction & Cocktail Hour

7:30 p.m. Dinner, Program & Live Auction



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PRESENTING SPONSOR | \$25,000

Benefits

- Premier logo placement on the following:
 - Embedded within event *Make Them Shine* logo in most instances
 - Print and digital Invitation (12/3 deadline for print)
 - Lobby sign and outdoor banner at St. David's Center (January through March 12)
 - All sponsor signs, including Step and Repeat Backdrop McNamara Alumni Center
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoints played throughout the evening
 - Program book
 - Gala e-newsletters
 - Agency newsletters
 - Business Journal advertisement
- Speaking opportunity during program from a senior leader of your company
- Full-spread (two-page) color advertisement in program book
- One table with premium seating for 8 to 10 guests
- Company recognition from the stage by:
 - emcee Rena Sarigianopoulos of Kare 11
 - auctioneer Frank Vascellaro of WCCO 4
 - St. David's Center CEO or Board Chair
- Company recognition via social media
- Listing in Annual Report



LIGHT THE WAY SPONSOR | \$20,000

Benefits

- Prime logo placement on the following:
 - Print and digital Invitation (12/3 deadline for print)
 - Lobby sign and outdoor banner at St. David's Center (January through March 12)
 - Logo placement as Light the Way Sponsor in one of two program videos featured at the event and multiple times in the year after
 - All sponsor signs, including Step and Repeat Backdrop McNamara Alumni Center
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoints played throughout the evening
 - Fund-a-Need Thermometer
 - Program book
 - Gala e-newsletters
 - Agency newsletters
- Full page color advertisement in program book
- One table with premium seating for 8 to 10 guests
- Company recognition from the stage by:
 - emcee Rena Sarigianopoulos of Kare 11
 - auctioneer Frank Vascellaro of WCCO 4
 - St. David's Center CEO or Board Chair
- Company recognition via social media
- Listing in Annual Report



VISION SPONSOR | \$15,000

Benefits

- Logo placement on the following:
 - Print and digital Invitation (12/3 deadline for print)
 - Lobby sign and outdoor banner at St. David's Center (January through March 12)
 - All sponsor signs, including Step and Repeat Backdrop McNamara Alumni Center
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoints played throughout the evening
 - Program book
 - Gala e-newsletters
 - Agency newsletters
- Half page color advertisement in program book
- One table with premium seating, with 8 to 10 guests
- Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11
- Company recognition via social media
- Listing in Annual Report



RECEPTION SPONSOR | \$12,500

Benefits

- Logo placement on the following:
 - All sponsor signs
 - Reception sign
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoints played throughout the evening
 - Program book
 - Gala e-newsletters
- Company name included as Reception Sponsor on print and digital invitation (12/3 deadline for print)
- Speaking opportunity during reception from a senior leader of your company
- Half page color advertisement in program book
- One table with premium seating for 8 to 10 guests
- Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11
- Company recognition via social media
- Listing in Annual Report



MISSION SPONSOR | \$10,000

Benefits

- Logo placement on the following:
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoints played throughout the evening
 - All Sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- Half page color advertisement in program book
- One table for 8 to 10 guests
- Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11
- Company recognition via social media
- Listing in Annual Report

LIVE AUCTION SPONSOR | \$7,500

Benefits

- Logo placement on the following:
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoints played throughout the evening
 - Slides played on screen during the Live Auction
 - All Sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- Half page advertisement in program book
- One table for 8 to 10 guests
- Company recognition from the stage by auctioneer Frank Vascellaro of WCCO 4
- Live Auction spotlight in a Gala email or e-Newsletter
- Company recognition via social media
- Listing in Annual Report

LIVE AUCTION IN-KIND DONATION

This sponsorship may also be achieved with cash and in-kind donations of approximately \$5000 and \$2500, respectively. Examples of in-kind live auction donations include sporting/music event suites, tickets, once-in-a-lifetime experiences, accommodations, transportation, private dining experiences, products, or services.



IMPACT SPONSOR | \$5,000

Benefits

- Logo placement on the following:
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoints played throughout the evening
 - Sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- Half page B&W advertisement in program book
- One table for 8 to 10 guests
- Company recognition via social media
- Listing in Annual Report



SILENT AUCTION CATEGORY SPONSOR | \$5,000 Benefits

- Premium signage displayed in sponsored silent auction category (both at McNamara and virtually)
- Logo placement on the following:
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoints played throughout the evening
 - Sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- Quarter page B&W advertisement in program book
- One table for 8 to 10 guests*
- Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11
- Silent Auction spotlight in a Gala email or e-Newsletter
- Company recognition via social media
- Listing in Annual Report

SILENT AUCTION IN-KIND DONATION

This sponsorship may also be achieved with cash and in-kind donations, with a minimum \$2500 cash donation. In-kind donations to be used for the specific category sponsored is encouraged but not required.

*Note: Table benefit is only available with a cash donation of \$5000.



VOLUNTEER SPONSOR | \$5,000

Benefits

- Exclusive logo placement on:
 - Volunteer Thank You signs
 - Volunteer lanyards (or buttons)
- Logo placement on the following:
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoints played throughout the evening
 - Sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- Half page B&W advertisement in program book
- One table for 8 to 10 guests
- Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11
- Company recognition via social media
- Listing in Annual Report
- Event volunteer opportunities for 10 to 30 employees



INCLUSION SPONSOR | \$2,500

Benefits

- Logo placement on the following:
 - St. David's Center event information page and virtual event/auction website
 - Sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- Quarter page B&W advertisement in program book
- Company recognition via social media
- Listing in Annual Report



BLING RING SPONSOR

Benefits

\$2500+ in-kind jewelry donation or a combination of an in-kind donation (minimum of \$1000) and cash totaling \$2500+

- Premium signage placed by the ring display and raffle table
- Logo placement on the following:
 - St. David's Center event information webpage
 - Event PowerPoints played throughout the evening
 - Sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- Quarter page B&W advertisement in program book
- Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11
- Silent Auction spotlight in a Gala email or e-Newsletter
- Company recognition via social media
- Listing in Annual Report



STOCK THE BAR SPONSOR

Benefits

\$2500+ in-kind alcohol donation for our raffle, or a combination of an in-kind donation (minimum of \$1000) and cash totaling \$2500+

- Premium signage placed by the Stock the Bar raffle display table
- Logo placement on the following:
 - St. David's Center event information webpage
 - Event PowerPoints played throughout the evening
 - Sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- Quarter page B&W advertisement in program book
- Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11
- Company recognition via social media
- Listing in Annual Report



TASTING SPONSOR

Benefits

Donation of alcohol for a tasting at our reception, staffed by you. We appreciate any cash donation possible in addition to help offset the cost of corkage fees.

- Premium signage placed by tasting table
- Logo placement on the following:
 - St. David's Center event information webpage
 - Event PowerPoints played throughout the evening
 - Sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- Quarter page B&W advertisement in program book
- Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11
- Company recognition via social media
- Listing in Annual Report

WINE SPONSOR

Benefits

Donation of alcohol for a tasting at our reception, staffed by you. We appreciate any cash donation possible in addition to help offset the cost of corkage fees.

- Premium signage placed in each room at the event
- Logo placement on the following:
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoints played throughout the evening
 - Sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- Quarter page B&W advertisement in program book
- One table for 8 to 10 guests*
- Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11
- Company recognition via social media
- Listing in Annual Report



JOIN OUR SHINING PAST SPONSORS

A.E. Conrad Company
Allina
Andersen Corporation
AV Events



Billion Automotive
Blommer
— CHOCOLATE COMPANY —
Blue Rock Advisors



CarVal Investors
C.H. Robinson Worldwide, Inc.
Collins Electrical Contractors



Deco Security Services
Defran Systems, Inc.
Dentistry for Children
and Adolescents
Developers Resource Company

Digi International
Ebert Construction
Egan, Field & Nowak
Flagship Recreation
General Mills



 HealthPartners
Park Nicollet
The
Hanover
Insurance Group®

Hunegs LeNeave & Kvas
Identity Printing
KARE-11
Key Surgical

Landscape Structures, Inc.
Liberty Diversified International



Malt-O-Meal
Marks Group

Master Craft Labels



Medtronic
Merrill Lynch
Minnesota Timberwolves



Minnesota Wild
Mutual of America
Nestle Global
Netsmart
Nexient



Origins Meals
Partners in Pediatrics



PIPER | SANDLER



Premier Bank
Process Displays
Promus Financial Group, LLC



The Work Comp Experts
South Lake Pediatrics



Tegan Marketing
Thrivent Financial
Tri-Medical Rehab Supply
Twin Cities Acoustics, Inc.

BECOME A CORPORATE SPONSOR TODAY!

Reach the Twin Cities' most influential decision-makers and have a positive impact on the children and families in our community. *Customizable opportunities are available to help you meet your marketing objectives.*

Hayley Hontos

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